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Subjects

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Topic: 1

Career Site Design and Accessibility

Question: 1

What results can you expect if the sitewide metadata is set up as shown below in Career Site Builder (CSB)?

Page Title:	Jobs at Best Run
Meta Keywords:	Sales, Engineering, Human Resources, Management Jobs
Meta Description:	Apply online for jobs at Best Run: Engineering Jobs, Sales Jobs, Human Resources Jobs, and more

Note: There are 2 correct answers to this question.

- A. When Jobs at Best Run is returned in search engine results, it will display as a link to the CSB site.
- B. Assuming that metadata leading practices have been followed, when a user opens a Category page on the site, Jobs at Best Run will display on the browser tab.
- C. Populating the Meta Keywords field is much more important than using keywords in the page content.
- D. When a user opens the home page for the site, Jobs at Best Run will display on the browser tab.

Answer: A, D

Career Site Design and Accessibility

Question: 2

What are some leading practices to ensure that a website is accessible?

Note: There are 2 correct answers to this question.

- A. Carefully review the site's code to look for issues with tagging and other elements.
- B. Ask people with disabilities to test the site.
- C. Ask people in your IT department to test the site.
- D. Review the site using assistive technology such as a screen reader or online accessibility checker.

Answer: B, D

Career Site Design and Accessibility

Question: 3

What are some leading practices regarding text on websites?

Note: There are 3 correct answers to this question.

- A. Use a serif font (such as Times New Roman), rather than a sans-serif font (such as Arial).
- B. Use half the word count or less than conventional writing.
- C. Break up lengthy content and separate with headings.
- D. Use high contrast text, for example, black text on a white background.
- E. Avoid using bulleted or numbered lists.

Answer: B, C, D

Career Site Design and Accessibility

Question: 4

What are some of the search engine optimization (SEO) leading practices achieved by creating a career site with Career Site Builder (CSB)? Note: There are 3 correct answers to this question.

- A. CSB supports creating Category pages to host jobs, which helps build SEO value more than specific job postings.
- B. The jobs posted to CSB sites are accessible to website crawlers.
- C. CSB uses metadata to help ensure that jobs and pages are search engine-friendly.
- D. CSB automatically populates hidden text on every page with the keywords provided in the metadata.
- E. A new site map is created and delivered to Google and Bing weekly.

Answer: A, B, C

Career Site Design and Accessibility

Question: 5

When internal career site is enabled, what can be different on the Career Site Builder site for internal employees and external candidates? Note: There are 2 correct answers to this question.

- A. Internals and externals may see different job layouts.
- B. Internals and externals may see different headers and footers.
- C. Internals and externals may be able to apply to different jobs.
- D. Internals and externals may see different page components.

Answer: A, B

Career Site Design and Accessibility

Question: 6

Which are some leading practices when using a link on a career site?

Note: There are 3 correct answers to this question.

- A. Populate the title text for each link.
- B. When a user clicks on the link, immediately display what the user expects to see.
- C. Include multiple links to the customer's corporate site.
- D. All external links from the career site should open in the same browser window.
- E. If blue text is used on the site, ensure that it's always used to represent links.

Answer: A, B, E

Career Site Design and Accessibility

Question: 7

Which of the following are leading practices for using images on a Career Site Builder site?

Note: There are 3 correct answers to this question.

- A. Do NOT use embedded text on images.
- B. Select images that have a strong focal point.
- C. Unique alt text should be populated for all images in all languages.
- D. All images on a Career Site Builder site should be oriented as portrait, NOT landscape.
- E. Alt Text is NOT required for logos on the site.

Answer: A, B, C

Topic: 2

Move to Production

Question: 8

What are some leading practices regarding SSL certificates for Career Site Builder (CSB) sites? Note: There are 3 correct answers to this question.

- A. SSL certificates must be installed for both the stage and production CSB environments.
- B. Rather than setting up a certificate specifically for the CSB subdomain, use of a wildcard certificate is recommended.
- C. It is critical to prevent the SSL certificate from expiring so that candidates are NOT blocked from accessing the CSB site.
- D. Using CSB, customers and consultants can manage the entire SSL certificate renewal process without assistance from Product Support.
- E. The implementation consultant begins the SSL certificate process as soon as the site is moved to production.

Answer: B, C, E

Move to Production

Question: 9

When moving a Career Site Builder site to production, which four XML files must you export for the move to production?

- A. Site Settings, Career Site Builder Settings, Content pages, Translations
- B. Content pages, Category pages, Job Layouts, Career Site Builder Settings
- C. Site Settings, Career Site Builder Settings, Category pages, Translations
- D. Candidate Profile, Site Settings, Translations, Category pages

Answer: C

Move to Production

Question: 10

Who delivers the sitemap links to Google and Bing after the Career Site Builder site has been moved to Production?

- A. Consultant submits a request through the SAP Support Portal
- B. Professional Services
- C. Functional consultant or customer
- D. Consultant submits a request through the SAP SuccessFactors HXM Cloud Operations Portal

Answer: C



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