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SAP Certified Associate - Business User - SAP Commerce Cloud

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Web Content Management

Question: 1

In Smart Edit, which of the following objects can you perform synchronization on?

Note: There are 3 correct answers to this question.

- A. A page
- B. A content slot
- C. A CMS restriction
- D. A page template
- E. A CMS Component

Answer: A, B, E

Web Content Management

Question: 2

You want to display products in a carousel on your storefront that can only be viewed by members of a special user group.

What SAP Commerce Cloud user interface do you use to do this?

Note: There are 2 correct answers to this question.

- A. Backoffice Adaptive Search perspective
- B. SmartEdit Basic Edit perspective
- C. SmartEdit Personalization perspective
- D. Backoffice Product Cockpit

Answer: B, C

Web Content Management

Question: 3

How does Personalization mode in Smart Edit visualize multiple customizations simultaneously? Note: There are 2 correct answers to this question.

- A. Smart Edit draws color-coded boxes around the customizations for each variation/target group.
- B. Smart Edit labels the customized components as A, B, and so on, referring to different variations/target groups.
- C. Smart Edit shows only those components that are different as a result of customization.

D. Smart Edit deemphasizes components other than the customized ones.

Answer: A, B

Web Content Management

Question: 4

What can you do with Smart Edit? Note: There are 2 correct answers to this question.

- A. Clone slots in a web page
- B. Clone web pages
- C. Add new slots to a web page
- D. Modify navigation nodes

Answer: B, D

Web Content Management

Question: 5

You want to create a new web page.

What are page templates used for?

Note: There are 2 correct answers to this question.

- A. To create page components
- B. To specify the shared slots
- C. To add restrictions to a page
- D. To specify the layout of a page

Answer: C, D

Web Content Management

Question: 6

What are CMS navigation nodes used for?

Note: There are 2 correct answers to this question.

- A. To configure links used in the My Account menu
- B. To provide a hierarchical structure among B2B business units and cost centers
- C. To configure links used in the navigation bar
- D. To provide links used in the checkout navigation page flow

Answer: B, C

Web Content Management

Question: 7

Which out-of-the-box features do Commerce Customizations provide?

Note: There are 2 correct answers to this question.

- A. Personalized search results
- B. Personalized product bundles
- C. Personalized promotions
- D. Personalized prices

Answer: A, C

Web Content Management

Question: 8

What actions can you perform using the Advanced Edit mode of SmartEdit? Note: There are 2 correct answers to this question.

- A. Convert shared content slots to non-shared content slots
- B. Personalize page content with customization segments
- C. Roll back to a previous version of the page
- D. Edit the content of shared content slots

Answer: A, D

Web Content Management

Question: 9

You are going to develop a storefront using SAP Commerce Cloud, composable storefront. What should you pay attention to? Note: There are 2 correct answers to this question.

- A. The SAP Commerce Cloud, composable storefront client-side app can communicate with SAP Commerce Cloud using the Commerce REST API.
- B. Leverage the existing WCMS structure on the server side.
- C. The SAP Commerce Cloud, composable storefront client-side app needs to explicitly invoke appropriate SAP Commerce Cloud facades.
- D. Configure the SAP Commerce Cloud, composable storefront client-side app to process JSP content.

Answer: A, B

Web Content Management

Question: 10

If a customer triggers target groups A and B, which of the following personalization module behaviors can we expect out of the box? Note: There are 2 correct answers to this question.

- A. If the target groups belong to different customizations, only the actions of the target group with higher priority are triggered.
- B. If both target groups belong to the same customization, their actions are merged and triggered.
- C. If both target groups belong to the same customization, only the actions of the target group with higher priority are triggered.
- D. If the target groups belong to different customizations, their actions are first merged, then triggered.

Answer: A, B



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