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SAP Certified Associate - Implementation Consultant - SAP Customer Data Platform

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Question: 1

What are the possible application identifier conflict policy options when ingesting customer data using the Unified Customer Profile? Note: There are 2 correct answers to this question.

A. Raise an error and abort the entire ingestion operation
B. Duplicate Customer Profile
C. Create new Customer Profile
D. Discard data event

Answer: B D

Question: 2

Which of the following flow controls are supported in CX flows? Note: There are 2 correct answers to this question.

A. Split
B. Wait until duration
C. Trigger
D. Join

Answer: B D

Question: 3

You are creating a new legacy variant business unit.
Which matching rules does SAP Customer Data Platform preconfigure for both the Contextual Profile view and the Unified Profile view? Note: There are 3 correct answers to this question.

A. CDC ID
B. Master Data ID
C. CIAM ID
D. CRM ID
E. C4C ID

Answer: B C D

Question: 4

For an incoming event, what value can SAP Customer Data Platform store for an active processing purpose status field?

A. 1
B. Yes
C. Allowed
D. Granted

Answer: D

Question: 5

The customer schema of a group includes two predefined attributes that can be used for B2B scenarios. Which one of the following attributes is one of the two predefined ones?

A. BusinessName
B. Accountid
C. CustomerId
D. BusinessId

Answer: B

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